

GLOBAL LEADERS  
IN RESEARCH  
AND CONSULTING



EXACTITUDE  
CONSULTANCY

200,000 Market Research Reports  
800+ Industry Sectors  
50+ Clients in the Fortune 200

Founded in 2016, Cognoscente Consulting is one of the leading providers of syndicated market research reports to industries, organizations and individuals with an aim of enhancing and augmenting the strategic decision-making process. These reports include in-depth market research studies i.e. market share analysis, industry analysis, information on products, countries, market size, trends, business research details and much more.

We provide global and regional market intelligence coverage, a 360-degree market view which includes statistical forecasts, competitive landscape, detailed segmentation, key trends, and strategic recommendations. We are the single point market research source for all industries including pharmaceutical, chemicals and materials, energy resource, automobile, IT, technology and media, food and beverages, and consumer goods, among others.



#### VISION

To become powerful global agency of providing business intelligence information



#### MISSION

To provide quality research reports for client's decision-making process thus helping clients succeed





#### VALUES

Acting with the highest ethical standards for our business partners, our company and our clients

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# OUR PRODUCT DECK



A database of more than 2 lakh research reports



Customized Reports  
[Price Trackers,  
GTM Strategy reports,  
Business intelligence,  
Competitive intelligence]



Comprehensive coverage of 17 major sectors and business domains.



Ability to track data from almost 85 countries around the globe



Tie-ups with more than 25 top publishers around the globe

## OUR OFFERINGS

### Syndicate Reports

- Ready to deliver reports with both the historical and forecasted data
- Global, regional as well as country-specific analysis
- Price range from USD 500 to USD 8000

### Customized Research

- Business Intelligence
- Competitive Intelligence
- Market Segmentation and Forecasting
- Pricing Analysis
- New product launch and development studies
- FTE Model based research contracts

### Subscriptions

- Ad-Hoc Subscription Model – wherein the client pays a fixed lumpsum amount at the start of the contract and can avail access to our reports till the amount expires
- Fixed Discount Model – wherein a fixed discount is offer in the contract and the client only has to pay the discounted price for all his purchases

Boasting a 200 plus string client list in our first year we have catered to client all around the globe and from 12 different sectors and business domains

